



Raport: PMM vs Netflix

Nov 10, 2019 - Nov 12, 2019



Total Media Exposure

Compared to last period

462
▲

Nov 10, 2019 - Nov 12, 2019

The Total Media Exposure widget provides insight into overall media coverage in a given time period.

Potential Reach






● PMM vs Netflix

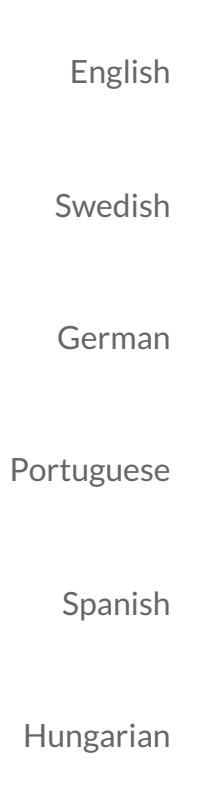
Nov 10, 2019 - Nov 12, 2019

The Potential Reach widget provides insight into the number of potential viewers that have been exposed to a set of media coverage.

Sentiment

 Positive	243
 Negative	16
 Neutral	199

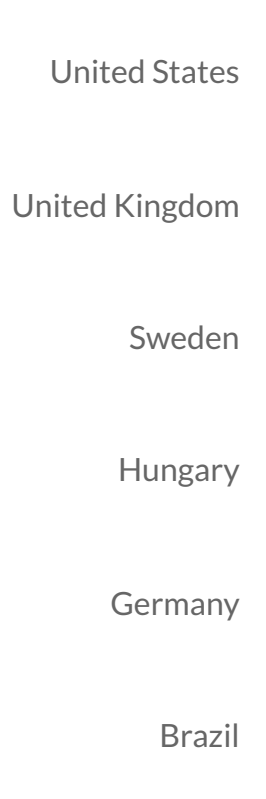
Top Languages



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The Top Language widget provides insight into how coverage is broken down by media outlet.

Top Locations

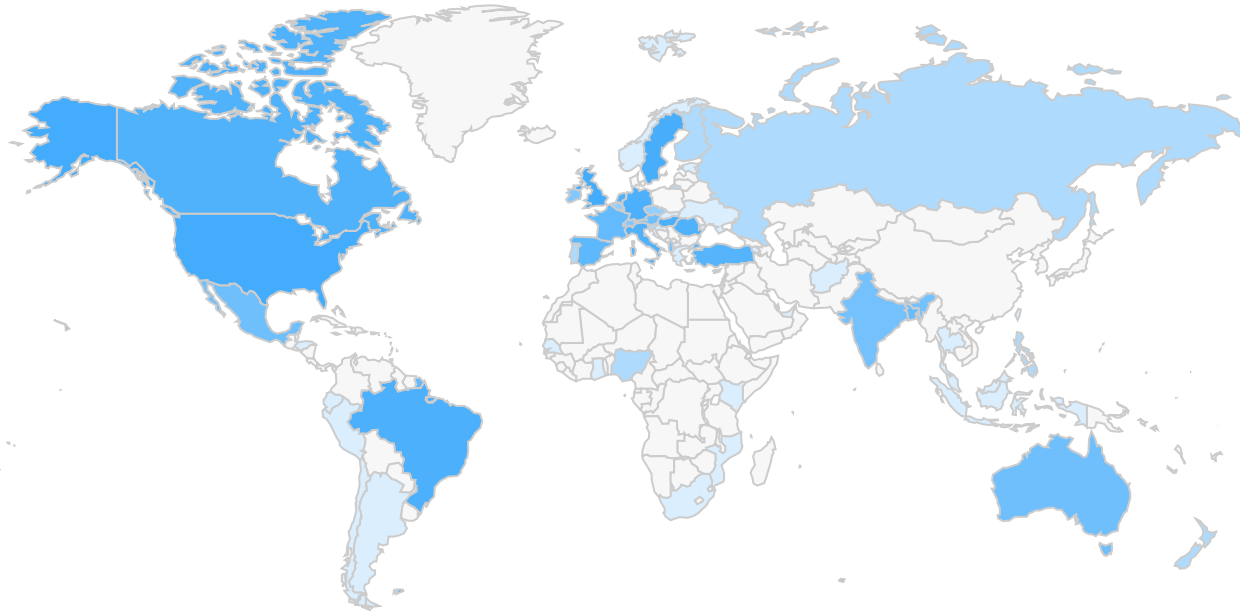


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The Top Locations widget provides insight into how coverage is broken down by country.

Heat Map

United States of Ameri...	78
United Kingdom	49
Sweden	35
Hungary	21
Germany	21



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The Heat Map widget provides insight into how media coverage is broken down by country.

