



# Advanced report

A detailed analysis with a breakdown of the most important metrics.

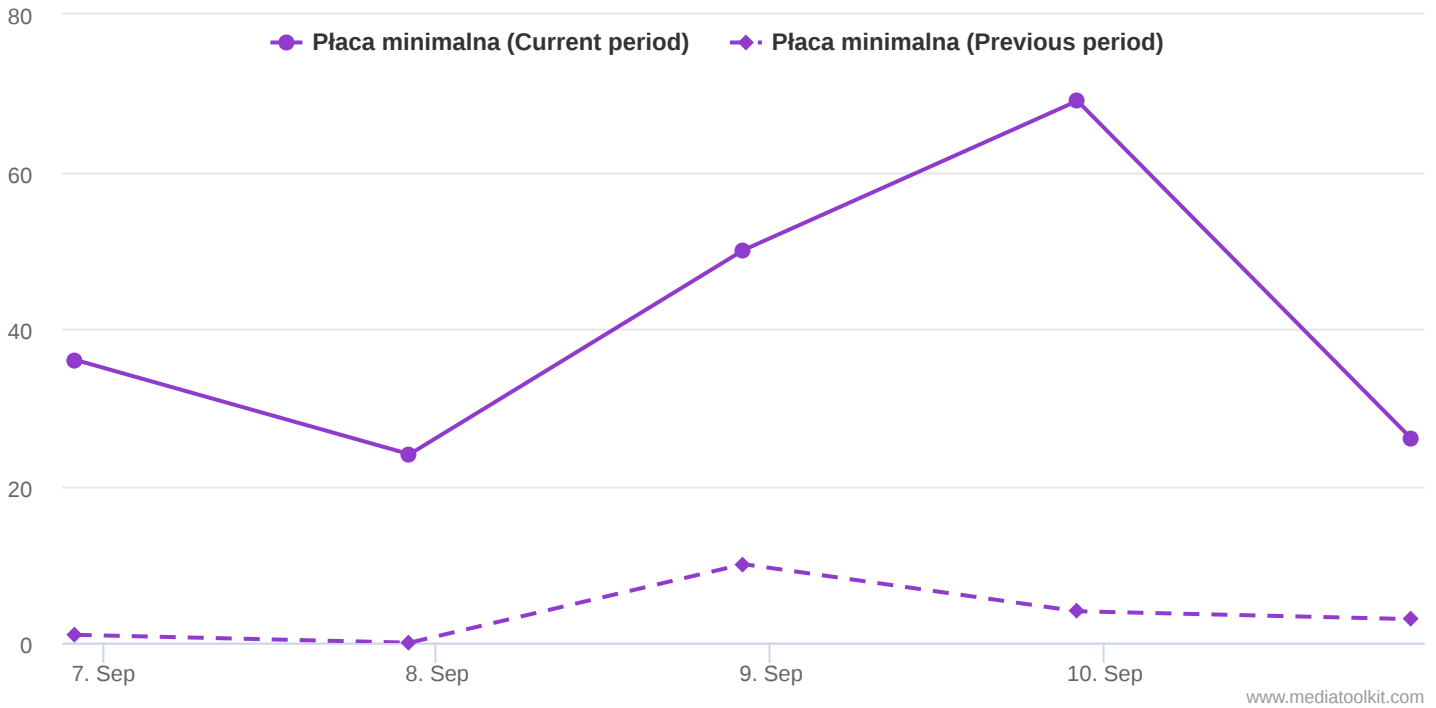
**ANALYZED PERIOD:**  
07.09.2019 - 11.09.2019



# Advanced report

Analyzed period: 09/07/2019 - 09/11/2019

## Mentions over time

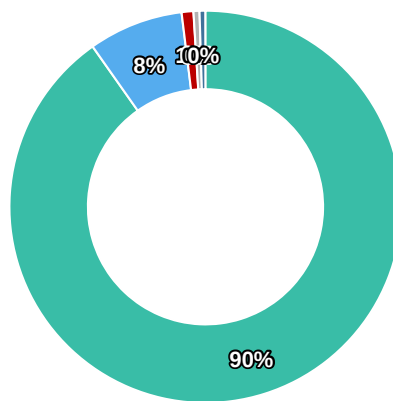


## Number of mentions

Płaca minimalna

205

## All sources



Web Twitter  
Youtube Instagram  
Comment

www.mediatoolkit.com

## Total impressions

Płaca minimalna

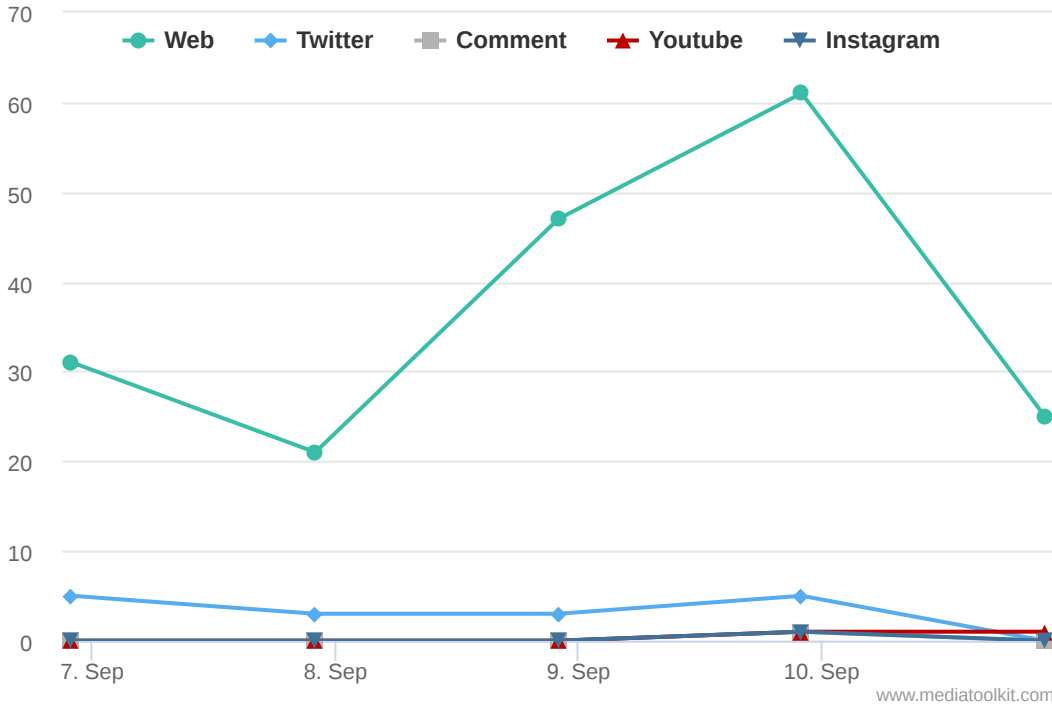
1,242,795



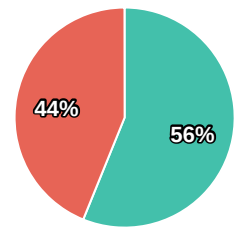
# Advanced report

Analyzed period: 09/07/2019 - 09/11/2019

### Mentions over time by source



### Positive-negative sentiment ratio



● Positive  
● Negative

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### Top influencers by number of mentions

DZIENNIK.PL	9
PULSHR.PL	9
INTERIA.PL	8
WGOSPODARCE....	8
GAZETAPRAWNA...	7
WPOLITYCE.PL	7
PB.PL	6
TVN24.PL	6
POLSKIERADIO2...	5
WIADOMOSCI.COM	5

### Top influencers by source

Web	Twitter	Youtube	Comment
DZIENNIK.PL 9	@3ANSLEBEN 1	ONET RANO 1	TVP.INFO 1
PULSHR.PL 9	@5UNCOM... 1	POLSKIE R... 1	
INTERIA.PL 8	@BIERZMA... 1		
WGOSPOD... 8	@KRYWIT 1		
GAZETAPR... 7	@KRYSZTO... 1		
WPOLITYC... 7	@OUMUAM... 1		
PB.PL 6	@RAFA3CI 1		
TVN24.PL 6	@TAPLARS... 1		
POLSKIERA... 5	@ZSZABOW... 1		
WIADOMOS... 5	@HUBIDZIK 1		



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## Top influencers by reach

Web		Twitter		Youtube		Instagram	
ONET.PL	114,290	@TAPLARSKI_DZIAD	514	POLSKIE RADIO	84	USTAWADOPODU...	20
WP.PL	58,304.5	@PATRYKSLOWIK	479	ONET RANO	55		
GAZETA.PL	40,119.67	@KASIAKMAREK	302				
TVN24.PL	34,927.33	@MAGDAKODDS	136				
INTERIA.PL	25,185.63	@ERUCISKA	58				
NATEMAT.PL	11,004	@HUBIDZIK	50				
BANKIER.PL	8,127	@5UNCOMPROMI...	45				
SPIDERSWEB.PL	7,363	@OUMUAMUA8	29				
WYBORCZA.PL	6,825	@KRYWIT	26				
SE.PL	6,555.67	@BIERZMAGDA	17				

## Locations



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## Top locations

POLAND	172
MICRONESIA	1
UNITED KINGDOM	1

## Top languages

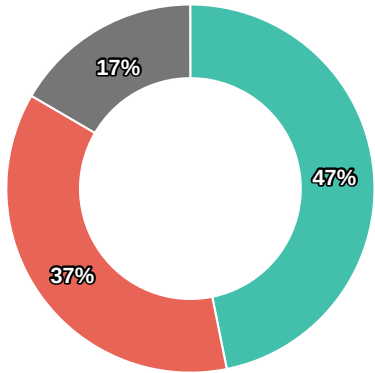
POLISH	205
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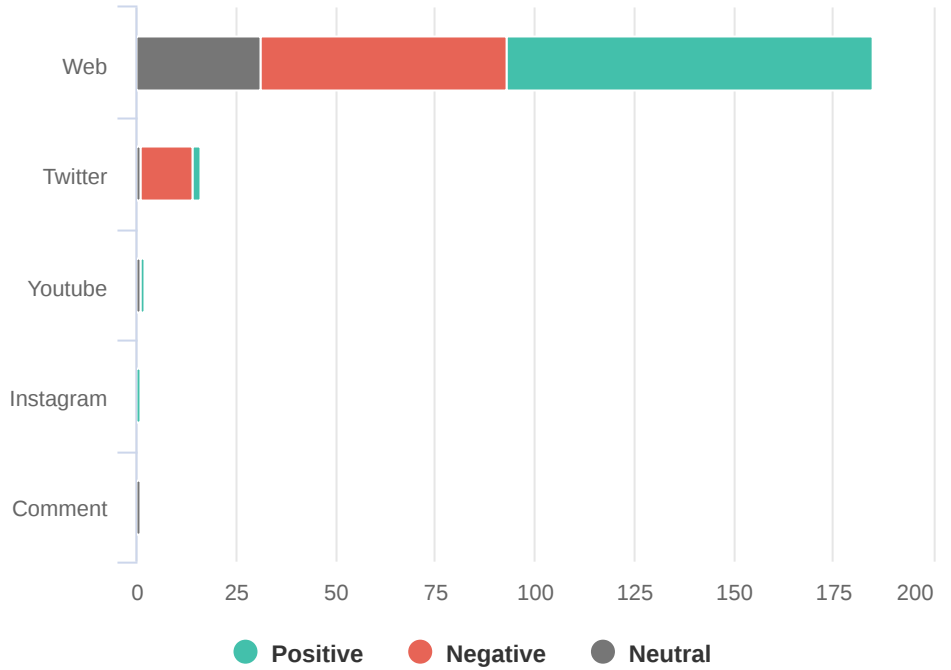
### Sentiment ratio



● Positive ● Negative ● Neutral

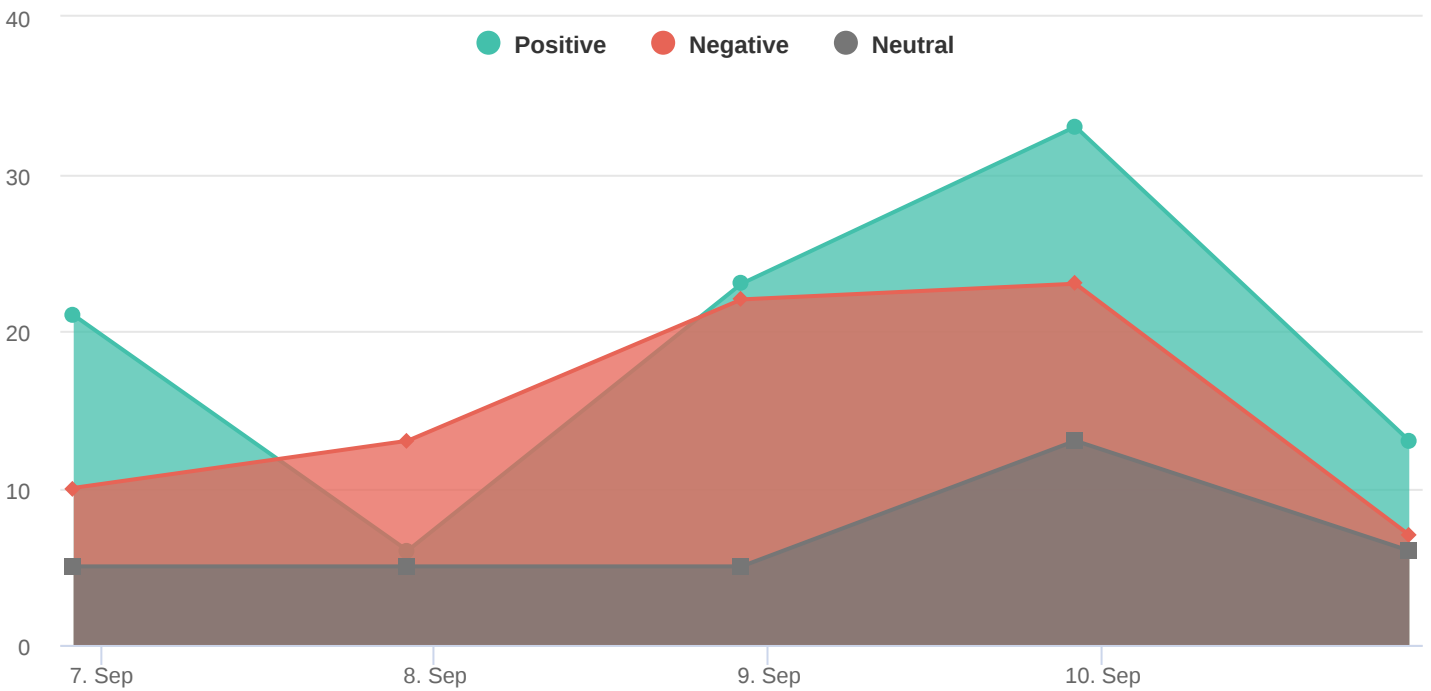
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### Sentiment ratio by channel



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### Sentiment over time



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## Top influencers by sentiment

### Positive

WGOSPODARCE.PL

7

WPOLITYCE.PL

6

GAZETAPRAWNA.PL

5

POLSKIERADIO24.PL

5

DZIENNIK.PL

4

INFOR.PL

4

PULSHR.PL

4

WIADOMOSCI.COM

4

PAP.PL

3

PB.PL

3

### Negative

DZIENNIK.PL

4

INTERIA.PL

4

GAZETA.PL

3

PULSHR.PL

3

BUSINESSINSIDER.COM.PL

2

GAZETAPRAWNA.PL

2

NCZAS.COM

2

ONET.PL

2

PB.PL

2

TOKFM.PL

2

## Word cloud



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