

# Konrad Głomb

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## Professional experience:

### BTL – Own business

ul. Krakowska 105, Tarnów

from 21.01.2012

#### Position:

Marketing, Event & PR Director

- / Marketing service and PR for the Wanicki Group -marks : DAF, TATRA, Irizar, GessinkNorba, Lamberet
- / Organization of own events and participation in fairs and trade meetings
- / Supervision of external companies responsible for the SEM, SEO activities
- / Marketing service and PR for the Senses Dining in the Dark, The DOG food truck restaurants, cooperation with trade media, bloggers and YouTubers / Conducting promotional activities on social
- / Conducting promotional activities on social media: Facebook, TripAdvisor, and Instagram
- / Marketing activities servicing and sale support at BDG LOTOS stations.
- / Coordination of marketing activities and PR in the Volkswagen Racing and Gładysz Karting Team

### CA Consulting - Comarch Capital Group

al. Jana Pawła II 41g, Kraków

from 01.03.2009 to 31.12.2011

#### Position:

Position: Public Administration Sector Marketing and Utilities Manager

- / Preparation of a new architecture and content for the Comarch corporate webpage
- / Development and implementation of an internal communication concept for the sector employees
- / Coordination of PR activities connected with project implementation
- / Performance of tasks entrusted by the Management Board
  - organization of conferences, trainings, meetings with clients
- / Coordination of tasks related to the sector Internet marketing
- / Coordination of cooperation with external companies
- / Editing promotional and informative materials

■ **Stowarzyszenie Miasta w Internecie (SMWI)**

ul. Prądnicka 4/15 , Kraków

from 01.10.2006 to 31.12.2008

**Position:**

Projects Realization Specialist

/ Administering Cracow SMWI Branch

/ Organization and realization of the SMWI partners' study visits

/ Examination and analysis of the Polish Internet resources for the benefit of the carried out projects

/ Organization of study trips for the carried out projects participants

/ Development of the projects and events promotion plan

▶ **Skills and computer literacy**

/ Microsoft Office - very good



/ TYPO3 - very good



/ Freshmail, CMM - very good



/ WordPress, MailChimp - very good



▶ **Languages**

English - full professional proficiency



▶ **Education**

20.06.2006

Obtained qualifications name / title

Magister of Jews' History and Culture

Jagiellonian University

▶ **Hobby**

Off-road, sailing, design

▶ **Possessed Qualifications**

Driving licence cat. B, Yachtsman certificate